# **Evan Doerfler**

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#### **EXPERIENCE**

# **The Hockey News - Toronto,** Toronto ON— Junior Reporter and Writing Contributor

September 2024- Present

Promoted within the company because of demonstrated work ethic and strong coverage. Cover breaking news on the Toronto Maple Leafs (THN.com/Toronto). The work requires reporting, interview conducting, communication, time management, and concise writing skills.

#### Writing Contributor - Internship

April 2024- August 2024

Reported on the Toronto Maple Leafs in the offseason. Articles and coverage included the NHL draft, NHL free agency, and off-season transactions.

### **Kitchener Rangers,** Kitchener ON— Comms and PR Intern

September 2023 - Present

I write feature stories on the players for the team's Game Day Magazine (East Avenue Blue). I also write game day previews and game recaps, assist the OHL with social media needs, and create videos for the Rangers' pages.

## **Athlete Institute**, Orangeville, ON— PA Announcer

January 2023 - April 2024

I am the primary PA Announcer for the Junior, Provincial, and National Prep Bears at A.I. My calling consists of PA reads covering player introductions, in-game calls, fouls, substitutions, etc.

### **EDUCATION**

# **Toronto Metropolitan University,** Toronto ON—Sport Media, Bachelor of Arts

2021 - 2025

I've completed my university diploma and am now seeking a full-time position. Over the course of eight semesters, I achieved a Cumulative GPA of 4.140.

#### **SKILLS AND TOOLS**

Adobe Creative Cloud software and proficient with Microsoft Office products

News Writing, Copywriting, and Reporting

Strategic Initiatives, Research, and Business Development

#### ADDITIONAL EXPERIENCE

PA Announcer for the BioSteel All-Canadian Games 2023

Guelph Royals Broadcasting (PxP, Colour Commentary, PA Announcing)

2023 Women's World Cup Researcher for Lindsay Hamilton of TSN (Soccer)

<u>2025 ISLC Case Competition</u> <u>Winner (Blue Jays)</u>

Co-Creator,
Producer/Director/Writer:
<u>"Success Has An Address"</u> and
<u>"Monday"</u> Documentaries

#### **SOCIAL LINKS**

- Portfolio/Website
- LinkedIn
- Twitter