

Evan Doerfler

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April 2025

Dear Hiring Manager,

As a person who is passionate about the sports industry, anxious to further my knowledge and a hardworking individual, I am excited for the opportunity to be considered for a position within this team. As I still seek more experience in the sports industry, I have already begun my own campaign through sports content creation that truly reflects my love, knowledge, and interest in the sports industry.

In April, I began my Writing Contributor Internship with The Hockey News - Toronto and after four months, I was successfully promoted within the company as a Junior Reporter covering the Toronto Maple Leafs in the National Hockey League (NHL). The opportunity has granted me the opportunity to upload daily content to the site that reflects ongoing transactions and breaking news with the team. The work requires reporting, interview conducting, communication, time management, and concise writing skills. I believe these skills could be of great use in my future line of work, where I look to continue to refine these capabilities through destined opportunities.

In September 2023, I began working as a Public Relations and Communications Intern for the Kitchener Rangers of the OHL. Throughout my experiences there, I have portrayed and learned to value hard work, dependability, and innovative ideas to successfully achieve my goals. This will benefit me in the sports industry because I thrive in both an independent and group setting, which translates positively in a busy environment. Besides that, I am always looking to enhance these skills through my work.

To start 2023, I began working as a PA Announcer for Athlete Institute and Orangeville Prep, becoming the primary voice for the Junior, Provincial, and National Prep Bears at A.I. My calling consisted of PA reads covering player introductions, in-game calls, fouls, substitutions, and more. I consistently worked independently before the games but became very team-oriented on-site. I've bettered my writing skills, work ethic, communication, and time management skills, which were necessary for completing work efficiently.

I look forward to connecting with you soon and the potential chance to prove myself as a hardworking individual who is passionate about the sports industry. Thank you for taking the time to read over my application, and please contact me if you have any additional questions.

Sincerely,

Evan Doerfler